



ASHLEY SMITH

Graphic artist and communication specialist with 5 years of experience in freelance and professional design processes, from conceptualization to production. Experienced in public speaking and presentation design. Skilled with Adobe Creative Suite and Microsoft Office applications.

CONTACT



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SOFTWARE

ILLUSTRATOR

PHOTOSHOP

AFTEREFFECTS

INDESIGN

DREAMWEAVER

SKILLS

ILLUSTRATION

COPYWRITING

ANIMATION

TYPOGRAPHY

PRINT PRODUCTION

HTML/CSS

HOBBIES



EDUCATION



Bachelor of Arts in Communication | Clarke University - Dubuque, IA 2019

- Minor in Graphic Design
- Member of the Clarke University Women's Volleyball team

WORK EXPERIENCE



Graphic Artist | Your Program Partner - Machesney Park, IL 2015-16, 2018-Present

- Developed advertisement templates for high school sports and event programs
- Responsible for designing program covers as well as page layouts and graphics for interior pages
- Created logos for local sports tournaments and craft shows, as well as promotional graphics for the events' social media pages
- Monitored social media platforms and conducted basic maintenance of the company website
- Heat pressed and screen printed bulk orders of t-shirts

Youth Volleyball Coach | Stateline Family YMCA - Roscoe, IL 2014-2019

- Coached youth boys and girls from grades 3 through 11
- Planned and conducted team practices during summer leagues
- Designed graphics for camp t-shirts and apparel
- Monitored overnight youth volleyball lock-ins

Sports Information Artist | Clarke University - Dubuque, IA 2017-19

- Designed "game day" and promotional images for Clarke University's sports information department

Communication Department Assistant | Clarke University - Dubuque, IA 2018-19

- Contacted prospective students via handwritten letters and email to answer questions regarding the university itself, athletics, and academics
- Maintained the communication department's media-technology library
- Designed t-shirts for the university's communication department

HONORS



AAF Dubuque

- Silver ADDY Award in the Book Arts Category

Clarke University

- Dean's List - Spring 2018, Fall 2019, Spring 2019
- Auleen Eberhardt Journalism Award - Spring 2019
- Graduated Cum Laude- Spring 2019

Clarke University Women's Volleyball

- Two time Heart of America Conference Defender of the Week - 2016
- Two time Clarke University Athlete of the Week - 2016
- Clarke Family Weekend All-Tournament team - 2016, 2017
- Heart of America All-Conference Honorable Mention - 2017
- Heart of America 2nd Team All-Conference- 2018
- All-time Career Dig Leader - 2018